

# NMC2019



NATIONAL MEDIATION CONFERENCE

*Over the Horizon* *Expanding the Dispute Resolution Landscape*

15-17 April 2019 National Convention Centre, Canberra



## NMC2019 Partnership and Sponsorship

Conference Logistics: Phone 02 6281 6624 • Email [nmc2019@conlog.com.au](mailto:nmc2019@conlog.com.au) • [www.nmc2019.com.au](http://www.nmc2019.com.au)

WELCOME TO

# NMC2019

*Over the Horizon* Expanding the Dispute Resolution Landscape

The National Mediation Conference is convening in Canberra in 2019, for only the second time in its 27-year history.

Taking the opportunity in 2019 to celebrate the conference's overdue 25th anniversary, Australia's most respected and experienced mediators, and dispute resolution practitioners, will gather to continue to develop and enhance the current state of mediation practice, research, and education, as well as to gain deeper insights into predicted future developments in the wide area of dispute resolution. In 2019, the conference will focus in particular on rigour in research and the importance of a credible evidence base to inform the future of mediation and other forms/types of dispute resolution.

Over the past decade, the concept of mediation has broadened considerably to include many mediation-based processes and approaches – including some that are not focused on disputes or conflict. At NMC 2019, we are welcoming this expanded approach, and anticipating even more diversification in the practice of dispute resolution. This expectation is reflected in the conference title: *Over the Horizon – Expanding the Dispute Resolution landscape*.

Dispute resolution processes that will figure prominently in the conference include: mediation, conciliation, restorative justice, facilitation, online processes, family dispute resolution, elder mediation, court-connected processes, and innovative approaches being applied in indigenous and other non-mainstream communities, such as deep democracy and justice reinvestment. The conference will include a mix of presentation forums

(e.g. pre-conference skills development workshops, interactive expert panel discussions, breakfast speakers, roundtable discussions, and traditional presentations).

The National Mediation Conference has a strong reputation as the premier venue for the presentation of ground-breaking research in the dispute resolution area, as well as for an opportunity to canvass innovative ideas aimed at strengthening the broad acceptance of effective dispute resolution in Australia. First convened in 1992, it has since become Australia's landmark biennial conference for mediation specifically, and dispute resolution more broadly. Enjoying an international reputation, the conference remains a voluntary organisation, overseen by practicing mediators and academics who are dedicated to promoting and improving the practice of mediation and dispute resolution.

High profile international and national speakers are already confirmed as attending. The conference is a unique opportunity for industry networking and for significant exposure to Australia's leading mediation and dispute resolution professionals and thought leaders, as well as to the industry's top academic researchers.

We invite you to become part of our landmark event in Canberra in April 2019, and to build longer-term partnerships with us, through any of a range of opportunities all of which are outlined in this prospectus.

## Conference Design Committee

July 2018

## Conference Design Committee

Alysoun Boyle (Chair)

Susan Douglas (Deputy Chair)

Dale Bagshaw

Toni Bauman

Andrew Bickerdike

Helen Bishop

Jane Bolitho

Margaret Halsmith

Tom Howe QC

Craig Pudig

Tania Sourdin

**NATIONAL MEDIATION CONFERENCE**

# Organisational Structure



The National Mediation Conference Ltd (NMC Ltd) is a not-for-profit body operating with a Board of Directors, and, for 2019, with a separate Conference Design Committee. Professor Laurence Boule AO is the Chairman of the Board of Directors. The Board operates according to the constitution of NMC Ltd and is responsible for overseeing the convening of biennial Conferences, as well as general promotion of mediation and ADR. The Board of Directors is currently conducting a full review of the governance of NMC Ltd. The members of the Conference Design Committee have been appointed by the Board of Directors, and are responsible for designing NMC2019, and populating the conference program.

## Proposed Program Overview

Sunday 14 April 2019	Monday 15 April 2019	Tuesday 16 April 2019	Wednesday 17 April 2019
<ul style="list-style-type: none"> <li>• Pre Conference workshops</li> <li>• Welcome Reception</li> <li>• Exhibition Bump In</li> </ul>	<ul style="list-style-type: none"> <li>• Registration</li> <li>• Opening and Plenary Sessions</li> <li>• Concurrent Sessions</li> <li>• Exhibition</li> <li>• Poster Display</li> <li>• AGS function</li> <li>• Friendship Dinners</li> </ul>	<ul style="list-style-type: none"> <li>• Plenary Sessions</li> <li>• Concurrent Sessions</li> <li>• Exhibition</li> <li>• Poster Display</li> <li>• Conference Dinner</li> </ul>	<ul style="list-style-type: none"> <li>• Plenary Sessions</li> <li>• Concurrent Sessions</li> <li>• Exhibition</li> <li>• Poster Display</li> <li>• Exhibition Bump Out</li> </ul>

## WELCOME TO

# Australia's Capital

The National Mediation Conference 2019 (NMC2019) will be held in Canberra in the delightfully crisp month of April. This great city is home to national attractions, museums, galleries, parks and nature reserves, as well as a fantastic dining scene.

## The National Convention Centre

The multi-awarded National Convention Centre (NCC) is Canberra's leading, purpose-built meeting and events venue. With a collection of 15 spaces over two floors, the Centre features a compact and logical design with abundant natural light taking advantage of Canberra's clear skies and sunlight.

Located in the heart of the Central Business District, the NCC is a short 7km drive from the airport and easily accessible by car, taxi and public transport. The NCC is walking distance to Canberra's largest shopping precinct, restaurants and bars, and easy access to Canberra's national treasures, including the Parliament House of Australia.

## Who Will Attend NMC2019?

NMC last convened on the Gold Coast in 2016, where over 500 delegates attended the conference. Previous NMCs have attained similar delegate numbers, and we anticipate that NMC2019 will be no different. A conservative estimate is that more than 400 delegates will attend from across Australia, including leaders from the field of dispute resolution, and:

- + Mediators, conciliators, DR practitioners, conflict managers, and conflict coaches
- + Ombudsmen, and government officers
- + Judicial officers, and legal practitioners
- + Academics, researchers, and educators
- + Behavioural scientists, psychologists, and counsellors
- + Managers, supervisors, and union officials
- + Professionals and representatives of a range of private sector service providers
- + Construction and business representatives
- + Human resource professionals

NMC enjoys consistently high credibility and is accepted as a landmark event in the mediation and ADR fields.



NCM2019

# Partners and Sponsors

Until now, NMC has relied on one-off sponsorships to underpin the successful operation of the conferences, and, in 2019, we will maintain these. However, for the first time, we are looking to create additional longer-term partnerships, in which NMC and its partners will work together to promote ADR more broadly than during the brief window of a three-day biennial conference. We envisage partnerships to be with bodies and agencies who see the practice of all forms of ADR in all areas as a huge benefit to the broader community, and to the economy, as well as being a key component of good business practice.

Obviously, partnerships would achieve prominence during NMC in 2019, but they would also be expected to carry over into future conferences, as well as into additional NMC activities which are currently being explored. For example, in the past, NMC has limited itself to convening biennial conferences. We are keen to expand NMC's role in the sector, and to trial the convening of occasional one-day specialist symposiums under the NMC logo between 2019 and the next scheduled NMC in 2021. We would value the involvement of partners in these symposiums. Although such joint involvement would include financial support, it could also include "in-kind" provision of services, and combinations of both. In keeping with the concept of "partnership", we are open to ideas from prospective partners.

The combination of the high profile biennial NMC and the specialist symposiums provides significant opportunities for partner exposure. Through partnering with us, you will have the opportunity to:

- + Promote your name and launch new products to support your brand and generate media interest
- + Maintain a high profile within the mediation and ADR field, before, during and after the conference, raising your organisation's profile and acknowledging it as one of the field's champions
- + Demonstrate your organisation's commitment and support of NMC and its aims
- + Network with peers, reinforce relationships with existing clients, develop new contacts and target new recruits
- + Discover the current trends and challenges in the field of ADR, be they trends and challenges for practitioners, for researchers, for policy-makers, or for clients of ADR

NMC2019 will have an active electronic presence, offering unique opportunities to increase your organisation's exposure through the following avenues:

- + E-marketing: regular emails promoting the conference program, key dates, high level partners and speakers
- + Website: as the primary information distribution channel, the website will be regularly updated and will include a comprehensive list of all partners and exhibitors plus links to their individual websites
- + Conference App: used by conference attendees to create personalised programs and locate exhibitors

*Please contact Conference Logistics in the first instance if you would be interested in discussing a partnership with NMC.*



# Partnership and Sponsorship Opportunities

On this and the following pages we include details of our partnership, sponsorship, and exhibition opportunities. Some of the below-listed items are labelled as either “Partner” or “Sponsor” opportunities; this does not prevent potential NMC partners from offering to provide sponsorship funding for specific conference items. In some circumstances, consideration can also be given to partnership packages that concentrate on significant “in-kind” reciprocal relationships. Should you have a unique idea for supporting NMC, please contact Conference Logistics to discuss a customised package.

We would also welcome the opportunity to discuss longer-range partnership opportunities with you, continuing throughout and past the conference conclusion. For example, NMC is considering the convening of occasional one-day specialist symposiums between the biennial conferences; partnerships could include joining with us in designing and convening these events. Joint naming of such events is also a possibility. Please contact Conference Logistics if you would be interested in discussing such possible partnerships.

If you or your organisation have a promotional event you would like to include in the conference (e.g. a book launch), please contact Conference Logistics.

## Key Partnership and Sponsor Opportunities

	Conference Registrations	Exhibition Space	Speaking Opportunity+	Venue Signage <sup>^</sup>	Handbook Advertisement	Website & App Listing	Satchel Inserts	Delegate List
<b>*Principal Partner</b> <i>Exclusive opportunity</i> \$16,500 AUD (inc GST)	5 full registrations	✓	✓	✓	Full page, internal front cover	✓	2	✓
<b>*Partner - Conference Dinner</b> <i>Exclusive opportunity</i> \$13,200 AUD (inc GST)	3 full registrations	✓	✓	✓	Full page	✓	2	✓
<b>*Partner - Welcome Reception</b> <i>Exclusive opportunity</i> \$11,000 AUD (inc GST)	2 full registrations	✓	✓	✓	Full page	✓	2	✓
<b>**Partner - Keynote Speaker</b> 3 opportunities POA	1 full registration		✓	✓	Half page	✓	1	✓
<b>***Session Sponsor</b> <i>Multiple opportunities</i> \$5,500	1 full registration		✓	✓	Half page	✓	1	✓

\*The NMC2019 Conference Design Committee prefers that support of key conference events be offered, in the first instance, to potential NMC partners.

\*\*The NMC Committee anticipates that support of one or more Key Note speakers would include such items as travel and accommodation costs; arrangements would be made for relevant NMC partners to gain priority access to supported Key Note speakers after the conclusion of the conference.

\*\*\*In keeping with NMC’s commitment to a dynamic, stimulating event, specific conference sessions will be open to sponsorship; each session will include sponsor signage and acknowledgement. Those interested in these sponsorship opportunities can discuss their preferences and interests with Conference Logistics.

+ See package description for speaking opportunity details

<sup>^</sup> See package description for venue signage inclusions

# Partnership and Sponsorship Opportunities

## Conference Items: Specific Sponsorship and Support Opportunities

	Conference Registrations	Exhibition Space	Venue Signage <sup>^</sup>	Handbook Advertisement	Website & App Listing	Satchel Inserts	Delegate List
<b>Conference App: Sponsor</b> <i>Exclusive opportunity</i> \$7,700 AUD (inc GST)	2 full registrations		✓	Half page	✓ (with splash page and prominent branding)	2	✓
<b>Satchel Bag: Sponsor</b> <i>Exclusive opportunity</i> \$6,600 AUD (inc GST)	2 full registrations		✓	Half page	✓	2	✓
<b>Conference Handbook Sponsor</b> <i>Exclusive opportunity</i> \$5,500 AUD (inc GST)	1 full registration		✓	Full page, internal back cover	✓	1	✓
<b>Lanyard Sponsor</b> <i>Exclusive opportunity</i> \$4,400 AUD (inc GST)	1 full registration		✓	Half page	✓	1	✓
<b>Sponsor – specialist attendee/s</b> <i>Multiple opportunities</i> *Variable costs	TBC	TBC	TBC	TBC	✓	1	✓

\*The Conference Committee anticipates significant exposure for sponsors who provide support for the attendance of specialist practitioners and/or practitioner group; support is likely to include covering travel and accommodation costs.

<sup>^</sup> See package description for venue signage inclusions

# Partnership and Sponsorship Opportunities

In 2019, the National Mediation Conference will be demonstrating its commitment to sustainability and environmental responsibility. To this end, a Keepcup, and water bottle will each be available for delegates; each item will include an NMC2019 logo and the logo of the relevant sponsor. Potential NMC partners might want to consider any of the below-listed promotional items as a concrete demonstration of their support for NMC.

## Promotional Sponsorships

	Conference Registrations	Venue Signage <sup>^</sup>	Handbook Advertisement	Website & App Listing	Satchel Inserts	Delegate List
<b>Onsite Coffee Cart Sponsor</b> <i>Exclusive opportunity</i> \$8,800 AUD (inc GST)	2 full registrations	✓	Half page	✓	2	✓
<b>Keepcup Sponsor</b> <i>Exclusive opportunity</i> \$7,700 AUD (inc GST)	2 full registrations	✓	Half page	✓	1	✓
<b>Water Bottle Sponsor</b> <i>Exclusive opportunity</i> \$3,300 AUD (inc GST)				✓		✓
<b>Notepad and Pen Sponsor</b> <i>Exclusive opportunity</i> 2,200 AUD (inc GST)				✓		✓
<b>Satchel Insert</b> <i>Multiple opportunities</i> \$1,100 AUD (inc GST)					1	
<b>Handbook Advertisement</b> <i>Multiple opportunities</i> Full page \$880 AUD (inc GST) Half page \$550 AUD (inc GST)			✓			

<sup>^</sup> See package description for venue signage inclusions

# Partnership and Sponsorship Opportunities

Hospitality sponsorship opportunities are listed below. Sponsors will have venue signage for each event. Potential NMC partners might want to consider any of the below-listed promotional items as a public demonstration of their support for NMC.

## Hospitality Sponsors

	Conference Registrations	Exhibition Space	Speaking Opportunity <sup>+</sup>	Venue Signage <sup>^</sup>	Handbook Advertisement	Website & App Listing	Satchel Inserts	Delegate List
<b>Lunch Sponsor</b> \$2,200 AUD (inc GST)				✓		✓		✓
<b>Tea Break Sponsor</b> \$1,100 AUD (inc GST)				✓		✓		✓

## Exhibition Booths

	Conference Registrations	Dinner/Welcome Reception Tickets	Exhibition Space	Speaking Opportunity <sup>+</sup>	Venue Signage <sup>^</sup>	Website & App Listing	Satchel Inserts	Delegate List
<b>Exhibition Booth</b> <i>Multiple opportunities</i> \$4,400 AUD (inc GST)	2 exhibitor registrations	Welcome reception tickets included in registration. Dinner tickets to be purchased separately.	✓			✓		✓

+ See package description for speaking opportunity details

<sup>^</sup> See package description for venue signage inclusions

## MAJOR CONFERENCE

# PARTNERS AND SPONSORS



### **Exclusive opportunity**

Benefits include:

#### **Registration**

- + Five complimentary full registrations including all social functions
- + Opportunity to invite (at cost) additional clients/guests to a sponsored or social event
- + Opportunity to host a table at the conference dinner (all guests must hold a valid conference dinner ticket, invitations will be facilitated via Conference Logistics)

#### **Exhibition**

- + Two complimentary exhibition spaces (total of 6x3m space) in a prime position

#### **Speaking Opportunity**

- + Opportunity to address delegates prior to one plenary session (10 minutes)

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as Principal Partner on:
  - conference promotional material
  - conference venue signage
  - holding slide at the commencement of plenary sessions
  - conference website with link to your homepage
- + 200-word company profile in conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference
- + Freestanding banner positioned in plenary room and registration area for duration of conference

#### **Advertising**

- + Full page, full colour, advertisement in conference handbook (artwork to be supplied by the sponsor). Advertisement to be located in the internal front cover
- + Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

## MAJOR CONFERENCE

# PARTNERS AND SPONSORS



### **Exclusive opportunity**

Benefits include:

#### **Registration**

- + Three complimentary full registrations including all social functions
- + Two additional conference dinner tickets
- + Opportunity to invite (at cost) additional clients/guests to the Conference Dinner
- + Opportunity to host a table at the conference dinner (all guests must hold a valid conference dinner ticket, invitations will be facilitated via Conference Logistics)

#### **Exhibition**

- + One complimentary exhibition space (total of 3x3m space) in a prime position

#### **Speaking Opportunity**

- + Opportunity to address delegates at the start of the Conference Dinner (5 minutes)

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Conference Dinner Sponsor on:
  - conference promotional material
  - conference venue signage
  - holding slide at the commencement of the Conference Dinner
  - conference website with link to your homepage
- + 150-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference
- + Freestanding banner positioned in Conference Dinner venue for the duration of the social event

#### **Advertising**

- + Full page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

## MAJOR CONFERENCE

# PARTNERS AND SPONSORS



### **Exclusive opportunity**

Benefits include:

#### **Registration**

- + Two complimentary full registrations including all social functions
- + Two additional welcome reception tickets
- + Opportunity to invite (at cost) additional clients/guests to the Welcome Reception

#### **Exhibition**

- + One complimentary exhibition space (total of 3x3m space) in a prime position

#### **Speaking Opportunity**

- + Opportunity to address delegates at the start of the Welcome Reception (5 minutes)

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Welcome Reception Sponsor on:
  - conference promotional material
  - conference venue signage
  - holding slide at the commencement of the Welcome Reception
  - conference website with link to your homepage
- + 150-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference
- + Freestanding banner positioned in Welcome Reception venue for the duration of the social event

#### **Advertising**

- + Full page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s).

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

## MAJOR CONFERENCE

# PARTNERS AND SPONSORS



### **Three opportunities available**

The cost of supporting a Keynote Speaker is dependent on which of NMC2019's keynote speakers you choose to sponsor - the sponsorship covers their associated costs including travel and accommodation.

The partner may make arrangements with the keynote speaker for additional presentations to be made at other venues; although such events can occur only after the conclusion of the National Mediation Conference.

Benefits include:

#### **Registration**

- + One complimentary full registration including all social functions

#### **Speaking Opportunity**

- + Opportunity to introduce sponsored keynote speaker prior to plenary presentation

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as a Keynote Speaker Sponsor on:
  - conference promotional material
  - conference venue signage
  - holding slide at the commencement of keynote speaker's session
  - conference website with link to your homepage
- + 100-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference
- + Freestanding banner positioned in plenary room during the keynote speaker's presentation

#### **Advertising**

- + Half page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s)

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

\* Subject to approval by the keynote speaker and Conference Design Committee

## MAJOR CONFERENCE

# PARTNERS AND SPONSORS



### ***Multiple opportunities***

Benefits include:

#### **Registration**

- + One complimentary full registration including all social functions

#### **Speaking Opportunity**

- + Opportunity to introduce sponsored keynote speaker prior to plenary presentation

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as a Session Sponsor on:
  - conference promotional material
  - conference venue signage
  - holding slide at the commencement of sponsored session
  - conference website with link to your homepage
- + 100-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference
- + Freestanding banner positioned in session room during the sponsored session

#### **Advertising**

- + Half page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s).

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

## ITEM

# SPONSORS



### **Exclusive opportunity**

Benefits include:

#### **Registration**

- + Two complimentary full registration including all social functions

#### **Branding Opportunity**

- + Opportunity to brand the conference app, including your logo featured on the splash page each time the app is loaded, as well as on the app banner.

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Conference App Sponsor on:
  - conference promotional material
  - conference venue signage
  - holding slides
  - conference website with link to your homepage
- + 150-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference

#### **Advertising**

- + Half page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

## ITEM

# SPONSORS



### ***Exclusive opportunity***

Benefits include:

#### **Registration**

- + Two complimentary full registrations including all social functions

#### **Branding Opportunity**

- + Your logo featured on the conference satchel bag, alongside the conference logo

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as a Satchel Bag Sponsor on:
  - conference promotional material
  - conference venue signage
  - holding slides
  - conference website with link to your homepage
- + 100-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference

#### **Advertising**

- + Half page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s).

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

## ITEM

# SPONSORS



### ***Exclusive opportunity***

Benefits include:

#### **Registration**

- + One complimentary full registration including all social functions

#### **Branding Opportunity**

- + Your logo featured on the front cover of the conference handbook

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Conference Handbook Sponsor on:
  - conference promotional material
  - conference venue signage
  - conference website with link to your homepage
- + 100-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference

#### **Advertising**

- + Full page advertisement in conference handbook (artwork to be supplied by the sponsor). Advertisement to be located on the internal back cover
- + Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s)

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

## ITEM

# SPONSORS



### ***Exclusive opportunity***

Benefits include:

#### **Registration**

- + One complimentary full registration including all social functions

#### **Branding Opportunity**

- + Your logo featured on the conference lanyards

#### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as a Lanyard Sponsor on:
  - conference promotional material
  - conference venue signage
  - conference website with link to your homepage
- + 75-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference

#### **Advertising**

- + Half page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s).

#### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)



This is a specific area of sponsorship that assists NMC2019 attendance by key ADR figures, including practitioners and practitioner groups. The Conference Committee anticipates significant public exposure for sponsors in this area, as specialist delegates, perhaps from regional locations, are provided valuable opportunities to participate in this landmark conference. Sponsorship is likely to cover the costs of travel, accommodation, and conference registration. Please contact Conference Logistics if you are interested in this option so that we may tailor your sponsorship benefits to your sponsorship amount.

# PROMOTIONAL SPONSORS

In 2019, the NMC will be demonstrating its commitment to sustainability and environmental responsibility. To this end, a Keepcup, and water bottle will each be available for delegates; each item will bear an NMC2019 logo and the logo of the relevant sponsor. Potential NMC partners might want to consider any of the below-listed promotional items as a concrete demonstration of their support for NMC.



## **Exclusive opportunity**

Benefits include:

### **Registration**

- + Two complimentary full registrations including all social functions

### **Branding Opportunity**

- + Your logo featured on the coffee cart
- + Opportunity for you to supply branded coffee cups

### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Onsite Coffee Cart Sponsor on:
  - conference promotional material
  - conference venue signage
  - conference website with link to your homepage
- + 150-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference

### **Advertising**

- + Half page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

*Alternatively, you may be interested in purchasing an exhibition booth and organising a barista to serve coffee at your booth (additional costs apply). Please contact Conference Logistics if you are interested.*

# PROMOTIONAL SPONSORS



## ***Exclusive opportunity***

Benefits include:

### **Registration**

- + Two complimentary full registrations including all social functions

### **Branding Opportunity**

- + Your logo featured on the Keecups included in the conference satchel bags

### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Keecup Sponsor on:
  - conference promotional material
  - conference venue signage
  - conference website with link to your homepage
- + 150-word company profile in the conference handbook and app
- + Verbal acknowledgement during the opening and closing sessions of the conference

### **Advertising**

- + Half page advertisement in conference handbook (artwork to be supplied by the sponsor)
- + Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s).

### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

# PROMOTIONAL SPONSORS



## ***Exclusive opportunity***

Benefits include:

### **Branding Opportunity**

- + Your logo featured on the water bottles provided in the conference satchel bags

### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Water Bottle Sponsor on conference website with link to your homepage
- + 75-word company profile in the conference handbook and app

### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)



## ***Exclusive opportunity***

Benefits include:

### **Branding Opportunity**

- + Your logo featured on the notepads and pens provided in the conference satchel bags

### **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as the Notepad and Pen Sponsor on conference website with link to your homepage
- + 75-word company profile in the conference handbook and app

### **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

# PROMOTIONAL SPONSORS



## **Multiple opportunities**

- + Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s).



## **Multiple opportunities**

**Full Page:** \$880AUD (inc GST)

**Half Page:** \$550AUD (inc GST)

- + Opportunity to include an advertisement in the conference handbook (artwork to be supplied by the sponsor)



## **Multiple opportunities**

**Lunch:** \$2,200AUD (inc GST)

**Morning/Afternoon Tea:** \$1,100AUD (inc GST)

- + Company logo and acknowledgement as a Hospitality Sponsor on:
  - Catering tables for the sponsored hospitality break
  - Conference website with link to your homepage
  - Holding slides of the sessions immediately prior and after the sponsored hospitality session
- + 50-word company profile in the conference handbook and app
- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

# EXHIBITION



## **Multiple opportunities**

The trade exhibition will be held in the Exhibition Hall at the NCC and will be the venue for all catering throughout the conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

An indication of the exhibition opening times is as follows:

- + Monday 15 April 2019, 8:30am-5:00pm
- + Tuesday 16 April 2019, 8:30am – 5:00pm
- + Wednesday 17 April 2019, 8:30am – 3:30pm

## **Registration**

- + Two complimentary exhibitor registrations including tickets to the Welcome Reception (Conference Dinner tickets to be purchased separately)

## **Exhibition**

- + One complimentary exhibition space (total of 3x3m space) including
  - Exhibition booth frame with white laminate infill
  - Corporate signage on fascia (vinyl cut uppercase lettering onto a white background, with names on open sides)
  - Back and side walls to the height of approx. 2.5m
  - 2 x 150 watt track lights
  - 1 double outlet, 4 amp capacity power point
  - Furniture to be arranged separately

## **Acknowledgement / Logo Placement**

- + Company logo and acknowledgement as an Exhibitor on conference website with link to your homepage
- + 75-word company profile in the conference handbook and app

## **Delegate Information**

- + A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, State only)

Exhibitors are entitled to two exhibitor registrations. If you require other members of staff to be on your stand for the Conference, an Extra Exhibitor Staff registration @ \$455 must be purchased per staff member. This cost covers tea breaks and lunches. This fee does not include admittance to Conference sessions or the Conference Dinner. Tickets for the Conference Dinner may be purchased at an additional cost.

## SPONSORSHIP & EXHIBITION

# TERMS AND CONDITIONS



NMC2019 Committees and Conference Logistics will hereafter be referred to as 'the Organisers'.  
The NCC will hereafter be referred to as 'the venue'.

1. Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
5. Exhibits must not be removed and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.
7. The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

### Payment Details

1. An invoice will be sent on receipt of the booking form.
2. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
3. For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re-sell the package.
4. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.
5. All prices include Goods and Services Tax (GST).



**CONLOG**  
CONFERENCE LOGISTICS

Phone: 02 6281 6624  
Email: [nmc2019@conlog.com.au](mailto:nmc2019@conlog.com.au)





# NMC2019

NATIONAL MEDIATION CONFERENCE



Contact name: \_\_\_\_\_

Position: \_\_\_\_\_ Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## Application

Please tick the preferred opportunity (all prices inclusive of GST)

- |   |          |   |                |  |         |
|---|----------|---|----------------|--|---------|
| <input type="checkbox"/> Principal Partner          | \$16,500 | <input type="checkbox"/> Conference Handbook Sponsor      | \$5,500        | <input type="checkbox"/> Satchel Insert                    | \$1,100 |
| <input type="checkbox"/> Partner: Conference Dinner | \$13,200 | <input type="checkbox"/> Lanyard Sponsor                  | \$4,400        | <input type="checkbox"/> Handbook Advertisement: Full Page | \$880   |
| <input type="checkbox"/> Partner: Welcome Reception | \$11,000 | <input type="checkbox"/> Sponsor – Specialist Attendee(s) | Variable costs | <input type="checkbox"/> Handbook Advertisement: Half Page | \$550   |
| <input type="checkbox"/> Partner: Keynote Speaker   | \$POA    | <input type="checkbox"/> Onsite Coffee Cart Sponsor       | \$8,800        | <input type="checkbox"/> Lunch Sponsor                     | \$2,200 |
| <input type="checkbox"/> Session Sponsor            | \$5,500  | <input type="checkbox"/> Keepcup Sponsor                  | \$7,700        | <input type="checkbox"/> Tea Break Sponsor                 | \$1,100 |
| <input type="checkbox"/> Conference App Sponsor     | \$7,700  | <input type="checkbox"/> Water Bottle Sponsor             | \$3,300        |  |         |
| <input type="checkbox"/> Satchel Bag Sponsor        | \$6,600  | <input type="checkbox"/> Notepad and Pen Sponsor          | \$2,200        |  |         |

## Exhibition Booking

- Exhibition space      Quantity \_\_\_\_\_ @ \$4,400 each
- Additional Exhibitor Staff @ \$455      Please book a place for \_\_\_\_\_ additional representative(s)

Names of representative(s) are: \_\_\_\_\_

## Payment Summary (the balance of payment is due by 15th February 2019)

SPONSORSHIP TOTAL      \$ \_\_\_\_\_

EXHIBITION BOOTH      \$ \_\_\_\_\_

ADDITIONAL EXHIBITOR STAFF      \$ \_\_\_\_\_

TOTAL AMOUNT TO BE INVOICED      \$ \_\_\_\_\_

### Terms and Conditions

- I/we agree to the terms and conditions as relating to the Sponsorship and/or Exhibition of the National Mediation Conference 2019 outlined on the previous page.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send your completed form to [nmc2019@conlog.com.au](mailto:nmc2019@conlog.com.au).**

**If you have any questions please contact Conference Logistics on 02 6281 6624.**